

## WHY XIRRUX?

# THE XIRRUX EXPERIENCE

### THE COMPANY

XirruX (pronounced Zír'rucks) Integration has been bringing online quality to our clients and their audience since 2001. Our experience is about being proactive in producing results.

By choosing XirruX to develop your custom website design, you get more than our programming and design work. You also get our experience and expertise, in developing a custom web design unique to your business needs.

### THE SOLUTIONS

We work to understand the needs of the project and we know the medium well enough to be able to come up with concepts that create solutions. The range of our solutions is rooted in the experience we have in creating powerful, compelling websites that have tangible value for our clients.

#### WEB DEVELOPMENT AND DESIGN

- Sites
- eCommerce
- Intranet/Extranets
- Content Management
- Content Development

#### INTERNET MARKETING

- Site Banner Design
- Email Campaigns
- Search Engine Submittal & Optimization
- Consumer Surveys & Polls

#### TRADITIONAL MARKETING

- Presentations
- Print Material

#### CONSULTING

- IT Project Management
- Information Structure
- System Integration



[www.xirruXinc.com](http://www.xirruXinc.com)  
tel : 910.824.1159  
fax : 910.630.1145

3774 Ramsey Street  
Suite 109, #244  
Fayetteville, NC 28311-7616